

Mark West Area Chamber of Commerce and VISITORS CENTER



The Lark

October 2011
Volume XXV Issue 10

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403

707.578.7975

Office Hours: Mon - Thurs 10am - 3pm

www.markwest.org

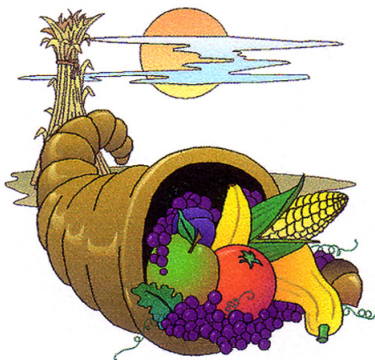
office@markwest.org

WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

JOIN US ON WEDNESDAY, OCTOBER 5 4:00 - 8:00 PM

Wells Fargo Center for the Arts, 50 Mark West Springs Road, Santa Rosa, CA

This free event showcases local businesses while the public enjoys complimentary food and Sonoma County wines and beverages. We usually have over 1000 visitors to this popular annual community event. Invite your customers, family & friends!



SHOW SPONSOR



Wednesday, October 5
4:00 - 8:00 pm



WELLS FARGO CENTER FOR THE ARTS

50 Mark West Springs Road
Santa Rosa

MEMBER PROFILE: ADT SECURITY SERVICES

Will Brodt has recently joined California Security Pro as a security consultant. Mr. Brodt will represent ADT Security Systems in Santa Rosa and surrounding cities. ADT is the leading home and business security company in America and has been in business since 1874. ADT provides home protection and security systems to protect you and your loved ones from burglary, fire, and carbon monoxide.

The company's personal emergency response system provides safety while maintaining independence for many individuals. The waterproof wristband or pendant provides assistance with a simple push of a button. As the authorized local ADT representative, Mr. Brodt offers a free, no obligation security review



Will Brodt
ADT Security Services

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September Social hosted by
California American Water &
Aaction Rents page 3

UPCOMING EVENTS:

WINE COUNTRY HARVEST FAIRE BUSINESS SHOWCASE & SILENT AUCTION Wednesday, October 5
4:00 to 8:00 pm
Wells Fargo Center for the Arts
50 Mark West Springs Road, Santa Rosa

next **AFTER HOURS BUSINESS SOCIAL** hosted by

ANYTIME FITNESS & HOME RUN PIZZA Thursday, October 13
5:30 pm - 7:30 pm
490 Larkfield Center
Maria (massage therapist) will be giving away FREE 5 minute chair massages.



Brian Molsberry,
Molsberry Markets,
President

*Our Mission:
The Mark West Area
Chamber of Commerce
is organized to
advance the economic
well-being and
uniqueness of the Mark
West Area so that its
citizens and all areas of
its business community
shall prosper.*

The next Board of
Director's meeting
is October 11 at
Grace Fellowship
608 Larkfield Center
11:30 am - 1:00 pm

*Want to keep abreast of
important information
pertinent to local
business issues?*

Visit:
sonoma-county.org/edb

PRESIDENT'S MESSAGE:

Hi Everyone,

We went from a week of ninety degree heat straight into fall with some light rain all in a couple of days. With fall officially here, the biggest event the Chamber puts together is also here. The Trade Show is on October 5th from 4-8 at Wells Fargo Center for the Arts. There will be over 60 businesses represented. We are expecting close to 1,000 visitors. Invite a friend and come join us for free food, wine, silent auction and free entertainment.

The following week is the October social. Anytime Fitness and Home Run Pizza will be hosting this event on October 13th. It's hard to believe that Anytime Fitness has been open for a year already. One of our newest members is Home Run Pizza owned by Del Whitehead. Del and I have been friends for many years - from being roommates, to working at the store, and going to the JC together. Best of luck to you, Del.

I had won an auto detail from Max at Autobahn Detailing at an earlier social. They did a great job on my truck. It looks like new. Max - if you were at last month's social you would of won the Pot of Gold worth \$120.

Halloween is on a Monday this year. If you are looking for something to do check out the 3rd Annual Ghoullwill Ball ~ Saturday, October 22nd, 2011 ~ 7:30 -11:30 pm ~ Fountaingrove Golf & Athletic Club, Santa Rosa. There will be music, adult beverages and plenty of food - for tickets call 523-0550 ext 213.

Everybody have a great month - hope to see you at the Trade Show and Social.

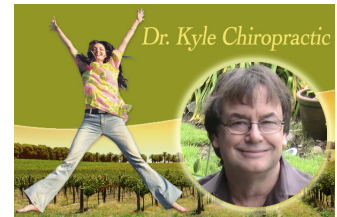
Thank you....

Brian Molsberry

MEMBER PROFILE: DR. KYLE CHIROPRACTIC

Dr. Kyle Chiropractic is located in the West Palm Shopping Center on Old Redwood Highway about 30 seconds South from the Central Windsor exit. Great parking, and, of course, we in the office are wonderful people!

Contact Dr. Kyle Yoder (707) 838-7900
8499 Old Redwood Highway, Suite 204, Windsor, CA 95492
Email: drkyle@drkylechiropractic.com Website: drkylechiropractic.com
New patients are currently being accepted.



“My goal is to reach out to Sonoma County and to make sure that all of those who are hurting receive the care they need, regardless of their financial status. I have helped people who were told they would be in pain for the rest of their lives to come back to a pain free existence. For twenty years I have continued to be amazed at the effectiveness and power of the body to heal in response to Chiropractic care. If you are hurting, come in and let's talk about it.”

Dr. Kyle Yoder

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SOCIAL HOSTED BY CALIFORNIA AMERICAN WATER & AACTION RENTS

September's Business After Hours Social was hosted by California American Water & Aaction Rents. The social was held at Aactions Rents' Fulton facility, located at 1000 Fulton Rd. in Santa Rosa.

California American Water Operations Supervisor Tony Lindstrom and his team, along with Steve Plamann and Chris Gaylor of Aaction Rents provided fine Sonoma County wines and a buffet catered by Molsberry Markets, as well as many door prizes!

The business drawn for the Pot of Gold, Autobahn Anytime Detailing, owned by Max McDonald, unfortunately was not present to claim the prize. The Pot of Gold payout at the October 13 social hosted by Anytime Fitness will increase to \$140.00.

The 50 / 50 raffle of \$65.00 was won by Missy Danneberg, Extended Child Care Coalition.

Thanks to the Chamber, California American Water and Aaction Rents for donating prizes for the business card drawing. Winners were Patricia Dearmin, Chamber board member, Susan Lindstrom, GUARDIAN Caregiver Connections, Jason Cheeks, California American Water, Steve Plamann, Aaction Rents, Wendy Morrow, Tara Bella Winery, Tom Eichler, Eichler's Auto & Truck Repair.

Congratulations to all of our winners and thanks to California American Water & Aaction Rents for a great social!

contributed by Kathleen Palmer, Ambassador

SEPTEMBER BUSINESS AFTER HOURS SOCIAL



California American Water Sue Andrews, Jason Cheeks, Tony Lindstrom, Miki Takada



Steve Plamann, Aaction Rents, Kimberlee Anderson, Assets Insurance



Lacey Burdette, Windsor Times, Ken Norton, Norton & Holtz Business Solutions



Susan Lindstrom, GUARDIAN Caregivers Connections, Dale Correa, guest, Dorothy Erickson, Real Estate Appraisals



Brian Molsberry, Molsberry Markets, Chris Gaylor, Aaction Rents, Todd Anderson, Best Western Plus, Phil Essner, Essner Tree Service



Portirio Porcayo, Aaction Rents, Tom Eichler, Eichler's Auto & Truck Repair



Chris Gaylor, Aaction Rents, Missy Danneberg, Extended Child Care Coalition, Kimberlee Anderson, Assets Insurance



foreground: Barbara & Don Wilson, Don Ambassadors, Anthony & Aggie Maggio, Coldwell Banker

NEW MEMBERS:

Dr. Kyle Chiropractic
 8499 Old Redwood Hwy. #204
 Windsor, CA 95492
 Dr. Kyle Yoder
 Phone: (707) 838-7900
 Email:
 drkyle@drkylechiropractic.com
 Website: drkylechiropractic.com

Home Run Pizza
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 Del Whitehead
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 homerunpizzasportsbar.com

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 Cell: (707) 548-8216
 Fax: (707) 546-7368
 Email:
 lrooney@northbaybiz.com
 Website: northbaybiz.com

Rodan + Fields Dermatologists, Independent Consultant
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 Glen Ellen, CA 95442
 Judy Mikeska
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Sonoma Family Life Magazine
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 Rohnert Park, CA 94928
 Sharon Gowan
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 Email: sharon@family-life.us

Thank You!

CORPORATE SPONSOR RENEWALS:

Pacific Gas & Electric Co. 2002
Sonoma County Airport Express Inc. 2007

MEMBER PROFILE: ADT SECURITY SERVICES

continued from page 1

and consultation at your home or free business risk assessment at your business. Contact Will Brodt at 707-338-4758. Mr. Brodt continues to offer promotional products with his business Promos Oncall. Member since 2007.

Business Address: 5134 Fig Tree Lane, Santa Rosa CA 95409
 Business/Cell Phone: (707) 338-4758 Fax Number: (707) 539-5132
 Business Email: will@promosoncall.com
 Website: www.promosoncall.com

REDWOOD CREDIT UNION NAMED “BEST PLACE TO WORK” FOR SIXTH CONSECUTIVE YEAR

Redwood Credit Union (RCU) was recently selected for the sixth consecutive year as one of the “Best Places to Work” in the North Bay by the North Bay Business Journal, a weekly business publication for the North Bay counties of Sonoma, Napa and Marin. Winning companies were selected based on employee survey ratings, along with other criteria including an employer questionnaire, number of employee responses and written comments by employees. Redwood Credit Union is one of only 7 local companies to earn the award for 6 consecutive years.

“This honor belongs to Redwood Credit Union’s dedicated employees who are committed to serving our Members and our communities—they are the ones who truly make our organization such a amazing place to work and to do business,,” said Brett Martinez, President & CEO of RCU. “To be recognized six years in a row as ‘Best Place to Work’ is an honor and an affirmation that our employees believe we’re focusing on the right things,” Martinez added.

The Credit Union’s winning employment practices included RCU’s strong community involvement programs, trust and respect for its employees, a people-focused culture, high service standards, the organization’s commitment to “doing the right thing,” a robust compensation and benefits package and the fun employee events RCU hosts annually. RCU’s 2010 Employee of the Year, Jennifer Ungewitter, accepted the Best Places to Work award on behalf of RCU at an event held in Santa Rosa on September 29 to honor the winning companies.

Founded in 1950, Redwood Credit Union has 380 employees and is headquartered in Santa Rosa, California, with 18 Bay Area branch locations in the North Bay and San Francisco. For more information about Redwood Credit Union, including career opportunities, please call 1 (800) 479-7928 or visit www.redwoodcu.org.

MEMBER RENEWALS:

GRP Wealth Strategies Group, LLC 1990
Chancellor Place of Windsor 2008
Jerry Hankins 2008
Postal Plus 2008
Heather McConnell, Landscape Artist 2009
Eichler’s Auto & Truck Repair 2010

UPCOMING BUSINESS SOCIALS

Thursday, October 13 5:30-7:30pm
 Hosted by **Anytime Fitness & Home Run Pizza**
 Location: 490 Larkfield Center, Santa Rosa

Thursday, November 10 5:30-7:30pm
 Hosted by **Extended Child Care Coalition**
 Location: 1745 Copperhill Parkway, Suite #5, Santa Rosa

Thursday, December 8 5:30-7:30pm
 Hosted by **Molsberry Markets, Inc. & Exchange Bank**
 Location: 500 Larkfield Center, Santa Rosa

WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 5 4 - 8 pm
 Hosted by **60+ Local Businesses**
 Location: Wells Fargo Center for the Arts
 50 Mark West Springs Road Santa Rosa



HOLIDAY TREE LIGHTING

Wednesday, December 7 6:00-7:00pm
 Hosted by the **Mark West Area Chamber**
 Location: Larkfield Center in front of Molsberrys Market

Sign Up NOW for 2012 Socials
 - dates are filling up - schedule yours NOW!

If you are a member interested in hosting a Business After Hours Social, please contact Kimberlee Anderson, 546-8020, email assetsinsurance@gmail.com, or visit our Calendar of Events page at markwest.org.

CHAMBER MEETINGS

Tuesday, September 13 Board of Directors 11:30am - 1:00pm Grace Fellowship	Thursday, September 8 Ambassadors 4:00pm - 5:00pm Chamber Office
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MEMBERSHIP DIRECTORY 2011

Our new membership directory has been printed. A Chamber volunteer will be contacting you to deliver your copy.

Use your directory to find Chamber businesses who offer the services you need, and who may be a prospective customer for you!



Interested in joining our Ambassador Club? Contact Kim Anderson Assets Insurance 546-8020 assetsinsurance@gmail.com



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Sonoma CONNECTION

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info@sonomaconnection.com
www.sonomaconnection.com

Web Site Design • Search Engine Optimization
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**PACIFIC COAST AIR MUSEUM
9/11 10TH
ANNIVERSARY
AND
9/11 "FIRST
RESPONDER"
F-15 EXHIBIT
DEDICATION
AND OPENING**



**RIBBON CUTTING FOR THE PACIFIC COAST AIR MUSEUM
9/11 "FIRST RESPONDER" F-15 EXHIBIT**

On the 10th Anniversary of 9/11, the grand opening and dedication of the outdoor portion of this important and historic exhibit was attended by people from all over the Bay Area.

The Pacific Coast Air Museum has acquired the very first fighter aircraft to arrive over New York City on September 11, 2001, an Air Force F-15A "Eagle" aircraft. This aircraft and its pilot escorted over 80 aircraft out of New York air space, developed the air defense plan for New York on the fly that day, and provided comfort for the responders at the World Trade Center and for the citizens of New York.

The Pacific Coast Air Museum is building an exhibit surrounding our 9/11 "First Responder" F-15A "Eagle" aircraft.. The exhibit will (1) honor those who responded, (2) honor those who perished; and (3) display the untold story of heroism in the air by U.S. Air Force pilots and on the ground that day by Air Force and FAA controllers.



Doug Williams, RVFD



A piece of the World Trade Center



MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online @ <http://markwest.org/payment/>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber Office at 578-7975.

Editors: Kathleen Palmer & John Essman (707) 433-8774
 Sonoma CONNECTION info@sonomaconnection.com

Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES
Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online @ <http://markwest.org/payment/>



LARKFIELD
 Body & Paint

David Hartman

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Mark West Area Chamber of Commerce and VISITORS CENTER



4787 Old Redwood Hwy, Suite 101
Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

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490 Larkfield Center

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Thank You to Our Corporate Sponsors!



