

# Mark West Area Chamber of Commerce and VISITORS CENTER



The Lark

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March 2021  
Volume XXXV Issue 3

## COVID-19 UPDATE: SONOMA COUNTY UPGRADES FROM PURPLE TO RED

Adapted from an email sent by the office of District 4 Supervisor James Gore, March 12, 2021

# PURPLE to RED

On Sunday March 14, Sonoma County for the first time moved out of the most restrictive purple tier within California's four-tier, color-coded Blueprint for a Safer Economy. This change was a result of the state's decision to adjust the minimum case rate requirement for transition to red from 7 to 10 per 100,000 once California finished administering 2 million vaccine doses in the state's 400 zip codes that have been most disproportionately impacted by the virus.

With the adjustment of the requirements for the red tier, the state credited Sonoma County with two weeks of maintaining less than 10 cases per 100,000. Based on this decision, Sonoma County was

allowed to enter the red tier at 12:01 a.m. on Sunday, March 14.

"The move to the red tier is the most hopeful news that our community has received in a long time," said Supervisor Lynda Hopkins, Chair of the Sonoma County Board of Supervisors. "But now is not the time to let up. We need to continue to be smart and safe. That means wearing our masks, avoiding large gatherings and, most of all, getting tested. Getting tested is one of the best tools we have at our disposal to control the spread of the virus and to reopen our economy."

Moving from the purple tier into the red tier for the county means:

- Restaurants are allowed to open indoors with 25 percent capacity or a maximum of 100 people, whichever is fewer.
- Retail establishments are allowed to open indoors at 50 percent capacity.
- Movie theaters are allowed to open indoors with 25 percent capacity or 100 people, whichever is fewer.
- Gyms are allowed to open indoors with 10 percent capacity.
- Museums, zoos, and aquariums can open indoor activities at 25 percent capacity.
- Breweries, wineries and distilleries that do not serve meals may open outdoors only with modifications. The modifications include ensuring that patrons have reservations and patrons observe a 90-minute time limit. Service for on-site consumption must end by 8 p.m.
- Bars that do not serve meals remain closed in the Purple (widespread) and Red (substantial) tiers.

*Continued on page 5*

## WELCOME CHAMBER BOARD MEMBERS

The Mark West Area Chamber of Commerce is pleased to welcome two new members to the Board of Directors. Millie Gibson, owner of Elusik Tax and Accounting, is our new Board Treasurer, replacing recently-retired John Essman in January. Board Director Sally Crain was forced to step away in December for health reasons. She is replaced by Jason Riggs, the Executive Director of Extended Child Care, who brings extensive experience in board service on both the state and local level. The Board of Directors is grateful for the leadership and commitment of all our Directors, old and new.



Millie Gibson, Elusik Tax and Accounting



Jason Riggs, Extended Child Care



Steve Plamann  
Action Rents  
President

**Our Mission:**

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

**BOARD OF DIRECTORS MEETING**

Second Tuesday  
Of Each Month  
11:30 am - 1:00 pm  
Contact the Chamber  
for links and  
attendance information

To host a Ribbon  
Cutting, contact...  
Aggie Maggio  
aggiemaggio@  
icloud.com



Interested in joining  
our Ambassador  
Team? Contact the  
Chamber at  
office@markwest.org

**PRESIDENT'S MESSAGE**

The Mark West Area Chamber of Commerce is happy to announce that our 31st annual Community Faire will be on September 22, 2021, starting at 4PM at the Luther Burbank Center if permitted, or it will be "Live" again on Facebook. Either way, we will feature our famous Dunk Tank Event, business, civic and community booths or videos, food and beverage booths or restaurant specials, our Silent Auction, Epicenter raffle for the kids, and Grand Prize Raffle sponsored by Molsberry's Market, and much, much more.

Check out our last year's Dunk Tank Event at;

Facebook: <https://www.facebook.com/itisthejet.plamann/posts/3516539035057425>

or

on our YouTube channel: <https://www.youtube.com/watch?v=a14lh9lwk5M>

You can also check out all the business promotion videos and Dunk Tank videos we made for the 2020 Community Faire at: [https://www.youtube.com/results?search\\_query=mark+west+area+chamber](https://www.youtube.com/results?search_query=mark+west+area+chamber)

If you or your business would like us to make a promotional video for this year's Community Faire, please contact the Mark West Area Chamber of Commerce at [office@markwest.org](mailto:office@markwest.org) to set up your appointment.

**Your Ideas, Please!**

The Mark West Area Chamber of Commerce has been publishing our monthly newsletter, The Lark, and distributing it to our members and our community for nearly 35 years. We want to make it more informative and helpful to our members, more connected to the community's concerns, and more useful to our business sector.

We have given it a slightly newer look and added more pages for community information.

I want to know what you think of the Lark, because I want the Lark to be as good and useful as we can make it. I need your help to evaluate where we are now and what changes or additions you all think would make it better in the future. Please submit to me any ideas, or suggestions you may have about the content, design, or relevance of the Lark to help use make a more responsive, effective, and responsible newsletter for our community.

Send your suggestions to [office@markwest.org](mailto:office@markwest.org), attention, The Lark.

Steve Plamann, President



*All hail the end of winter! This is the result of the March 10th hail storm that hit the Mark West area. Acquaintances say that at the same moment, it was sunny with not a drop of rain (nor stone of hail) over near Highway 12. It was a very localized phenomenon.*

## HOW DO YOU SPOT AND STOP WORKERS' COMPENSATION INSURANCE FRAUD?

Workers' Compensation insurance exists to assist injured workers who have legitimately been hurt on the job, as well as to protect employers against potential future lawsuits. While there are exceptions, the State of California legally requires employers to have Workers' Compensation insurance. Workers' Compensation insurance provides injured employees with medical care, monetary benefits and other beneficial care.

According to the California Department of Insurance, Workers' Compensation fraud is a \$30 billion problem annually in the United States, and in the State of California, it is estimated that Workers' Compensation fraud costs the state between \$1 billion to \$3 billion per year. Insurance Commissioner Ricardo Lara called it "a multi-billion dollar drain on our state's economy." The Sonoma County District Attorney's Office is committed to prosecuting Workers' Compensation criminal fraud cases. Conviction of Workers' Compensation fraud carries serious consequences ranging from time in jail, to large fines and other collateral effects.



*Workers' Compensation coverage affects many of us. The Sonoma County District Attorney's Office is here to help you understand more about the laws and requirements in this area. For a business presentation contact: kris.allen@sonoma-county.org or (707) 565-2558. Watch the video: [https://www.youtube.com/watch?v=AtPZ3VL0\\_mw](https://www.youtube.com/watch?v=AtPZ3VL0_mw)*



*¡Podemos ayudar! Nuestra unidad de fraude de aseguranza tiene abogados, investigadores, paralegales y personal de apoyo. Algunos de nosotros somos bilingues. Participamos en presentaciones comerciales. La oficina del fiscal del condado de Sonoma puede ayudar: (707) 565-2558. Ver el video: [https://www.youtube.com/watch?v=AtPZ3VL0\\_mw](https://www.youtube.com/watch?v=AtPZ3VL0_mw)*

Insurance companies are required to report suspected Workers' Compensation fraud to the California Department of Insurance and are allowed to provide copies of those reports to the local District Attorney for investigation and possible prosecution. Working together to combat fraud will save millions of dollars and will result in more effective, efficient treatment for legitimate injuries.

Injuries, accidents and illnesses can occur while at work and most are legitimate. Occasionally they are not. Fraud can also occur in a legitimate injury claim when someone makes a material misrepresentation to obtain additional benefits they would not be otherwise qualified to receive.

District Attorney Jill Ravitch urges employers to learn to recognize the red flags that may be associated with a fraudulent Workers' Compensation claim. Her office offers in-person presentations to teach you 1) some of the warning signs of potential fraud, and 2) best practices for preventing fraud and dealing with suspicious situations.

If you wish to report or discuss possible workers' compensation fraud, or request an in-person presentation, please call the Sonoma County District Attorney's Fraud Unit at (707) 565-2558, or visit us at: <http://da.sonoma-county.org/>

### **Other Agencies for assistance with fraud or workplace safety:**

- Cal/OSHA Consultation Services: 1(800) 963-9424 or email them at [infocons@dir.ca.gov](mailto:infocons@dir.ca.gov)
- CA Dept. of Insurance: <https://www.insurance.ca.gov/01-consumers/105-type/85-wc/index.cfm>
- California Department of Industrial Relations: <http://www.dir.ca.gov/>
- California State Compensation Insurance Fund: <http://statefundca.com/>

The Sonoma County District Attorney's Office is committed to enforcing Workers' Compensation laws. Those who commit fraud are subject to criminal prosecution. Penalties may include up to five (5) years in jail and up to \$150,000 in fines. Our goal is to ensure that Sonoma County continues to be a place where honest businesses thrive. With your help and partnership we can create a safe work industry, combat insurance fraud, and continue to grow as a business community.

*Contributed by Jill Ravitch, Sonoma County District Attorney, and Investigator Kris Allen of the DA's Office*

Subscribe to the Mark West Area Chamber of Commerce YouTube channel: <https://www.youtube.com/channel/UCNMXTHT0XaWzI4hy-2feJ4A>

**BUSINESS SPOTLIGHT****PREPARED FOR ANYTHING: FIREBRAND SAFETY SYSTEMS, INC.**

In light of the firestorms that have ravaged Northern California in the past four years, prevention and safety have become more important than ever. Property owners and homeowners need to be sure that they have done everything they can to prepare for anything that comes at them. Firebrand Safety Systems, Inc., seeks to help residents in Sonoma County, Napa County, Marin County, and beyond both prevent loss and have access to important necessities like water and electricity during and after a fire.

Firebrand was founded by firefighter and building contractor Richard Kirby alongside Steve Rahmn and Tanya Sedgwick, in response to the Tubbs fire that ravaged Sonoma County in 2017. One of Firebrand's most common services is to provide power generation for residents who may be at risk for power outages (or have had a significant outage before) during disasters such as a fire. These methods of power generation can range from traditional generators, to solar power, to home batteries that allow residents to maintain power even if the larger power grid has been taken down.

Other services offered by Firebrand include their home hardening consultations and risk assessments provided by Jeff Lemelin, a Captain with Novato Fire and a NFPA Certified WUI Mitigation Specialist. With these services, Firebrand can evaluate a home or property and help the resident determine the best way to improve its defensibility. In addition to benefiting the resident by suggesting and providing hardening techniques, the assessment service can also be useful to Realtors and insurance agents by providing a verified risk level. Additionally, Firebrand offers evacuation go-bags (bags which contain essentials when a resident needs to evacuate immediately), and fire safety shelters to protect water supply well heads, water tanks, and propane tanks.

In 2020, Firebrand joined the Mark West Area Chamber of Commerce. Though the COVID-19 pandemic has prevented Firebrand from participating in very many in-person events, they are looking forward to being able to participate in future events once things begin to return to normal. Steve Rahmn lives in Coffey Park and is familiar with many business owners and residents in the Mark West area, and was glad to learn that the Chamber covers more than just the immediate Larkfield area.

For residents of Northern California counties, Firebrand Safety Systems, Inc., offers a chance for peace of mind in light of the dangerous fires of recent years. Whether in an urban area or out in the countryside, their services can provide residents with the tools they need to improve their homes to stay safe, meet new codes, and keep their power on following a fire. To the Mark West Chamber, Steve Rahmn says: "We are honored and thankful to be a part of a Chamber with so many great businesses, and we look forward to seeing people in person soon!"

*Contributed by Johnathan Williams, Freelance Writer*



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**Laura L. Buhner**

Vice President  
Branch Manager

**707.523.4392**

Fax 707.573.8094

Laura.Buhner@exchangebank.com

**Larkfield Office**

500 Larkfield Center, Santa Rosa, CA 95403

exchangebank.com

Cell 707.293.5139

NMLS #737972



### Covid Update: Purple to Red, continued from page 1

“We are pleased at the progress that our county is making, and we thank everyone who is doing their part to fight COVID-19,” said Sonoma County Health Officer, Sundari Mase. “From the staff providing vaccinations and testing, to the community organizations providing outreach and education, to every individual who is choosing to wear face coverings and practice social distancing, each of you is making a difference.”

28 percent of Sonoma County’s eligible (16 years and older) residents have now received at least one dose of vaccine while nearly 12 percent have been fully vaccinated. Sonoma County has also doubled the number of testing opportunities available in the most impacted communities.

In addition to the state changes that qualify the County for the red tier, the state of California announced plans for additional metric adjustments for reopening. The planned adjustments for the orange tier are also tied to state goals for vaccination thresholds for residents in the communities hardest hit by COVID - those that fall into the lowest quartile on the Healthy Places Index. When 4 million doses have been distributed to these communities, a case rate of 6 or less per 100,000 qualifies for counties to move from the red to the orange tier.

For more information the County of Sonoma’s COVID-19 response and vaccine rollout, go to <https://socoemergency.org/>

### Opening the Schools

Once the County is in the red tier, schools in all grades (TK-12) may reopen after they have posted their COVID-19 Safety Plan (CSP) to their website homepage at least five days prior to starting in-person instruction. Schools must adhere to the California Department of Public Health’s (CDPH) COVID-19 and Reopening In-Person Instruction Framework ([https://www.cdph.ca.gov/Programs/CID/DCDC/CDPH%20Document%20Library/COVID-19/Consolidated\\_Schools\\_Guidance.pdf](https://www.cdph.ca.gov/Programs/CID/DCDC/CDPH%20Document%20Library/COVID-19/Consolidated_Schools_Guidance.pdf)). Modifications for campus instruction include cohorting (creating stable groups of students that stay together and do not mix), implementing distancing inside and outside the classroom, ensuring sufficient ventilation, promoting health hygiene, cleaning and disinfecting, screening for symptoms and exposure, and instituting measures to be taken in the case of a confirmed or suspected case of COVID-19. Once open, schools will not need to reclose if the County returns to the purple tier.

During the past four weeks, more than 8,000 Sonoma County educators have been vaccinated with at least one dose. By Monday, March 15, it is estimated that all preschool-grade 6 school staff in Sonoma County will have been offered the chance to be vaccinated, either through SCOE’s clinic at Rancho Cotate High School, another local clinic, or the state’s MyTurn system.

Board Member Alicia Mills, Corporate Secretary of the Mark West Union School District, gave an update on the reopening of the schools. The COVID Safety Plan (CSP) for the Mark West Union School District has been approved by the County. Elementary schools in the district will re-open in the Hybrid model on Monday, March 29th; the middle school is hoping to re-open in early April. Most staff members have received the 1st vaccine and are scheduled for the second dose the week of March 15th-19th. Optional COVID testing for staff begins tomorrow. Each elementary school has been practicing pick up/drop off schedules and recess schedules, socially distanced in small groups in order to prepare students and parents for what they will experience upon return. The Boys and Girls Club and Extended Child Care are offering childcare during hybrid.

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WELCOME TO NEW MEMBERS

Tacos El Angel

Tacos El Angel is an authentic, down-to-earth, one-of-a-kind “Mexican Flavor” food truck. It’s all your favorite Mexican dishes with the perfect combination of spices, ingredients and portions, for food you’ll want to



eat time and time again.



Owners Jose and Elvira Cendejas can be found at lunchtime next to the airport at 1918 Airport Blvd Monday-Saturday from 10am-3pm. At dinnertime Tuesday-Thursday, they are at 44 Sebastopol Ave next to Panderia Tia Maria. They can often be found in the Larkfield Estates neighborhood on a Friday evening – maybe Tacos El Angel should be at your next neighborhood gathering, too! For scheduling, catering, or ordering, call (707) 712-3492 [www.tacoselangel.com](http://www.tacoselangel.com)

G4 Firearms, LLC

G4 Firearms, LLC in the Larkfield Center is Sonoma County’s newest and most complete gun shop, and one of the Chamber’s newest Corporate Sponsors. They not only carry



a full selection of firearms and accessories for the public and law enforcement agencies, but they also offer gunsmithing and cleaning, as well as hunting and fishing licenses. Owner Scott Gabaldon offers a full schedule of safety and training classes, including hunters safety courses, firearm safety certificates, CCW training, home defense classes, a women’s-only handgun class, live shooting range private lessons, and defensive shooting fundamentals. Open 7 days a week from 10am – 7pm. [www.g4firearms.com](http://www.g4firearms.com) (707) 540-0509



Continued on page 7

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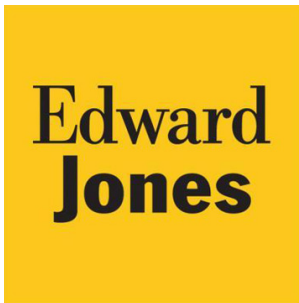
**New Members, continued from page 6**

**Antonia Garza**

Celebrating over 13 years in the Larkfield Center, Antonia E. Garza, LDA, provides professional, affordable self-help services to those who are self-represented. She specializes in family law document preparation like name changes, adoptions, divorces and restraining orders, unlawful evictions, deeds and wills, powers of attorney, healthcare directives, and more. A Legal Document Assistant (LDA) is not a lawyer: she provides professional self-help services at your specific discretion, offering self-help materials written or approved by attorneys to help you through your case. In the event that you need to seek legal advice or have legal questions, Antonia can also assist you in locating an attorney. Contact Antonia's office to see if she can help you. (707) 542-1400 antoniaegarza@att.net



**Aaron Foppe**



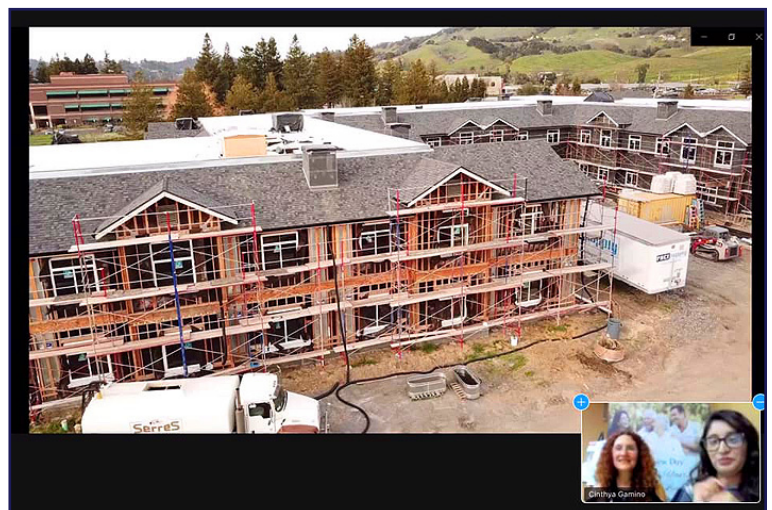
Aaron Foppe of Edward Jones is proud to call the Mark West region his home. When he and his wife Andrea moved here in 2016, they couldn't have known how drastically the community would change after the fires and COVID-19. He's made it his mission as an Edward Jones financial advisor to help those in our community navigate through the uncertainty that life can bring. For example, he and his wife raise a child who is physically and intellectually disabled, and they have met hundreds of people who share the same concerns: How has this situation impacted my finances? What does life look like caring for a person with disabilities as we age? How do we ensure they are cared for after we're gone? To Aaron, being a financial advisor with Edward Jones is all about understanding the subtle differentiators that make his clients unique, and tailoring custom financial strategies to suit, even as we all face uncertainty together. (707) 293-9491 www.edwardjones.com/us-en/financial-advisor/aaron-foppe

**Pacifica Senior Living**



Cinthya Gamino

Pacifica Senior Living Santa Rosa joins the Mark West Chamber as a Corporate Sponsor, as they build their new facility at 3737 Airway Drive (next to Kohl's and the Sutter office building.) Community Relations Director Cinthya Gamino would be happy to introduce you to all the amenities that Pacifica will offer, like spacious and private one-bedroom, two-bedroom, and studio senior living apartments which are modern and well-appointed, and a full range of services for assisted living and memory care. In addition, we are excited to welcome Cinthya into the Chamber community as a new Ambassador! Contact Cinthya at (707) 732-1562 or crd.santarosa@pacificaseniorliving.com www.pacificaseniorliving.com



*Contributed by Beth Henry, VP Membership*

**ELECTION OF DIRECTORS AND RIGHT OF PETITION**

To All Members:

As required by the Chamber By Laws, the President appointed a nominating committee of three Directors who have nominated a slate of candidates to fill expiring Board of Directors positions. Each candidate will fill a two-year term and needs to be an active member. The slate of recommended candidates is as follows:

**TO BE ELECTED:**

Todd Anderson, Best Western Plus Wine Country Inn and Suites	2021 - 2023
Doug Williams, Individual	2021 - 2023
Alicia Mills, Mark West Union School District	2021 - 2023
Millie Gibson, Elusik Tax & Accounting	2021 - 2023
Steve Plamann, Aaction Rents	2021 - 2023
Willie Lamberson, Lamberson Tile	2021 - 2023

**Directors whose terms are held over are:**

Laura Buhner, Exchange Bank	2019 - 2022
Peter Lescure, Lescure Engineers	2019 - 2022
Brian Molsberry, Molsberry Markets, Inc.	2019 - 2022
Elizabeth Henry	2019 - 2022
Margaret DiGenova, California American Water	2019 - 2022
Jason Riggs, Extended Child Care	2019 - 2022

**RIGHT OF PETITION:**

Additional qualified candidates may be nominated by petition, which must bear the signatures of at least ten (10) active members. Such petitions shall be filed with the judging committee by April 30, 2021. The determination of the nominating committee as to the legality of the petitions shall be supervised by the judging committee. Petitions should be delivered to the Chamber office at 4787 Old Redwood Highway, Santa Rosa, CA 95403.

If no petition is filed within the designated period, the nominations will be closed, and the slate of candidates shall be elected at the regular May Board of Directors meeting.

If one or more petitions are received with additional candidates, the names of all candidates will be presented on a ballot in alphabetical order and, with instructions for voting for the correct number, shall be mailed to all active members. The ballots must be returned to the Mark West Area Chamber of Commerce, 4787 Old Redwood Highway, Santa Rosa, CA 95403, no later than 3 pm, May 31, 2021. The Board of Directors will declare the candidates with the greatest number of votes elected at the June Board of Directors meeting.

Sincerely,

Mark West Area Chamber of Commerce

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**STUDENT CORNER**


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Everything electronic that we use every day is controlled by lines of code. Computer programmers and

game developers both use lines of code. These lines of code complete a task that needs to be done, like searching websites to find what you need or to run a game. You can also use code too! Many people think that you need special training to use code, but you don't! There are many books and tutorials you can find to help you learn to code. There are special apps you can use to code like Scratch or code.org. Many of the top developers started coding as kids; they would practice with things like games or websites. I hope you enjoyed this article about coding programs. Hopefully, it helps you learn more about coding and maybe even gets you to try it.

*Contributed by Trent Purvis,  
6th Grade Student at San Miguel Elementary*

## MY JOURNALIST PROFILE



**NAME:** Trent \_\_\_\_\_

**AGE:** 12 \_\_\_\_\_

**GRADE:** 6th \_\_\_\_\_

**MY HOBBIES**

My hobbies are drawing and gaming

**MY FAMILY**

I have a brother in fourth grade named Austin.

**WHY I'M EXCITED ABOUT JOURNALISM**

I am excited because i would like to inform people about things they need to know about what's going on where we live and around the world.

**FUN FACTS**

I model 3D models for online games on a platform called Roblox.

# AMERICA'S FAVORITE CHARDONNAY

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VINTAGE 2015

91

POINTS  
JULY 2017\*

EDITORS' CHOICE  
VINTAGE 2016

91

POINTS  
APRIL 2018\*

VINTAGE 2017

90

POINTS  
MAY 2019\*

VINTAGE 2018

90

POINTS  
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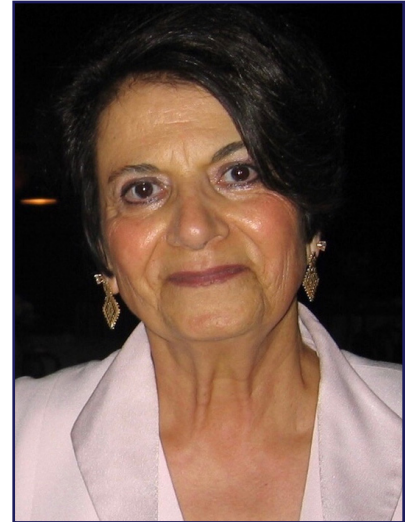


\*WINEENTHUSIAST | JIM GORDON

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### IN MEMORIAM: EXINE LAMONICA

Exine LaMonica was an active member of the Larkfield Wikiup Community for over 40 years. She and her husband purchased the Wikiup Tennis and Swim Club back in 1974 and moved to Wikiup in 1986. She was an avid walker on the hills and flats of Wikiup. First and foremost she was a mother to Cybele and Marc then grandmother to Alex, Davis and Sabina. Her love for her family was second to none. She and her son Marc travelled around the country for Marc's tennis journey; she was his biggest fan and advocate. You always knew when she was courtside. Her second love was for travel. She and her husband Peter were avid travelers adventuring through every continent and most countries. Along the way she would collect treasures. Her home was filled with love, treasures and stories of their lifelong journeys. She collected donkeys and camels (a reminder of her childhood in Iran), Italian pottery for the art and color, and Persian carpets for the craftsmanship. She was passionate about life, outspoken on every subject, and could turn any situation into a hysterical parody with her wicked sense of humor.



### AMERICAN RESCUE PLAN RELIEF RESOURCES: RESTAURANTS & VENUES

The U.S. Travel Association has helpfully consolidated program specifics for industry-related provisions contained in the American Rescue Plan. The information sheets cover qualification requirements, conditions, grant amounts, eligible uses, the application process, and recommended preparation activities.

You can view the information sheet for the Restaurant Revitalization Fund [here](#), and the Shuttered (Live) Venue Operators Grant program [here](#).

Additionally, the Sonoma County Economic Development Board recently sent out an informative communication regarding the American Rescue Plan which you can read [here](#).



At California American Water, we're here to help you conserve water **INDOORS** so you can use less and save water and money on your water bill. Here are some simple tips:



**Install aerators on kitchen and bathroom faucets:** Check for worn washers and gaskets that might cause drips. Aerators add air into the water stream so you can use less water noticing a difference in water flow.



**Replace old, non-efficient toilets with a new, high-efficiency models:** A leaking toilet can double the total monthly water usage by the whole household. Save water and money with every flush.



**Regularly check your toilet, faucets and pipes for leaks:** Download our free leak detection kit at [californiaamwater.com](http://californiaamwater.com) > Conservation > Detecting Leaks. If you find a leak, have it fixed as soon as possible.



**MARK WEST AREA COMMUNITY INFORMATION**

AREA POPULATION - within a 3 mile radius - 20,000  
 ELEVATION - 160 feet above sea level  
 BOUNDARIES - Area approximately bounded by:  
 Shiloh Road - North Piner Road - South  
 West Olivet Road - West Lodge on Mark West Springs Rd - East

*The Lark Newsletter is published monthly under the direction of:*  
 The Mark West Area Chamber of Commerce & Visitors Center  
 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200  
 FLYER INSERTION: \$35 per issue.  
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The Lark Newsletter is emailed to member businesses each month.  
 For more information, contact the Chamber office at 707-578-7975.

Editor: Peter Loughlin, Loughlin Marketing  
 707-704-6498 peter@loughlinmarketing.com

Deadline for publication is the 3rd Wednesday of the month.  
 Please email your materials to office@markwest.org

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**CHAMBER MEMBERSHIP DUES**

Standard Dues		
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