Mark West Area Chamber of Commerce and VISITORS CENTER



The Lark

March 2014 Volume XXVIII Issue 3

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403 Office Hours: Tues. - Thurs. 10 am - 3 pm www.markwest.org 707-578-7975 office@markwest.org

FEBRUARY SOCIAL AT HILTON GARDEN INN SONOMA COUNTY AIRPORT

The February Business After Hours Social was held at the Hilton Garden Inn Sonoma County Airport. This was our first Social at the Inn. Erin McCauley, Director of Sales and our hostess for the evening, has been in the hotel business eight years and happy to be here for the past year.

The Hilton Garden Inn has been open for five years. It proudly sits just minutes away from award-winning Sonoma County tasting rooms and wineries.

Some hotel highlights:

- · Complimentary fitness center
- Indoor pool
- Great restaurant & lobby/lounge
- 24-hour business center and flexible meeting space
- 100% satisfaction guarantee
- Shuttle to the airport and nearby offices

Erin says they love corporate clients. California American Water is one of their newest. The restaurant is open to the public and for banquets. Menus are complemented with local Sonoma County wines.

About the Social

The Mark West Area Chamber Social was held in the very large Sonoma room, which can be divided in two. We started our evening with a scavenger hunt taking us throughout the Inn and discovering its amenities. It made for a fun and informative evening.

Erin introduced some of her dynamic team. General Manager Andrea Harris has been with the company since groundbreaking, six years ago. Lisa Chavez is the Guest *Continued on page 3*



Our hosts at Hilton Garden Inn Sonoma County Airport: Erin McCauley, Director of Sales; Andrea Harris, General Manager



Our Master of Ceremonies: Aggie Maggio, Realtor at Coldwell Banker

UPCOMING EVENTS:

next AFTER HOURS BUSINESS SOCIAL hosted by

ROYAL CARE LIFESTYLE

192 Wikiup Dr., Santa Rosa CA 95403

Thursday March 13 5:30 PM - 7:30 PM

February Social hosted by Hilton Garden Inn. See page 3



Doug Williams Central Fire Authority of Sonoma County President

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic wellbeing and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm
Grace Fellowship
608 Larkfield Center

Ambassadors Mtg.

Second Thursday Of Each Month 4:00 pm - 5:00 pm At the Chamber offices

PRESIDENT'S MESSAGE

Greetings! It sure is great to be a member of a wonderful community! I was part of a conversation the other day that emphasized the attractiveness of our location and reinforced the idea that this is a place that people really do enjoy.

With spring right around the corner it is hard to believe that we are back to daylight savings time (began on Sunday, March 9.) Hopefully, we aren't done with the rain for the year, but it is nice to have some evening light to work on some outside projects (or enjoy some recreation).

By most indications, the business environment continues to improve. Unfortunately, there are still businesses that are struggling. It is my hope that the Mark West Area Chamber of Commerce can offer some encouragement to our members by making them more visible and consequently more viable.

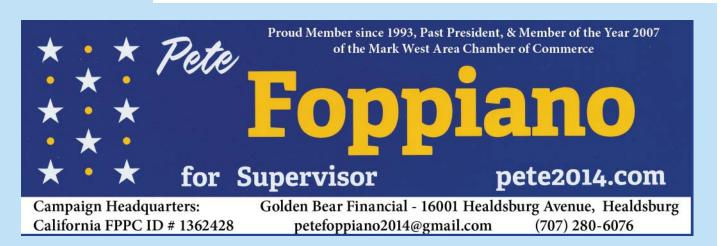
I am sure that most members are well aware of the large public works projects being completed in the area. You just need to take a trip down Airport Boulevard to see a new overpass on one end and the expansion of the Charles M. Schulz - Sonoma County Airport on the other end. Most recently, construction started on the SMART rail station and maintenance facility along the tracks just south of Airport Boulevard.

Please keep the Chamber calendar in mind as you plan for the remainder of the year. It's great to report that the socials are booked through the end of the year (evenings of the second Thursday of each month). Speaking of socials, the Hilton Garden Inn did another outstanding job as host in February, and you can read all about it on page 3. It's also a good time to secure a booth for the 25th Annual Wine Country Harvest Faire & Business Showcase trade show in October. You can call the chamber at 707 578-7975 or use our online form at http://markwest.org/contactus.cfm to get more information.

Once again, I would like to emphasize the need for qualified volunteers to help in the office. The Mark West Area Chamber of Commerce owes its success and continued existence to a number of very dedicated volunteers and expanding the office hours is probably the most urgent need there is. We can't do that without additional people.

Your support of the Mark West Area Chamber of Commerce is appreciated! And remember, try to do business with other chamber members whenever possible!

Doug Williams, President, Central Fire Authority of Sonoma County



FEBRUARY SOCIAL, Continued from page 1

Service Manager.

Our new member introduction was to Roger Olson. He is certainly not new to us, but has re-joined the Chamber as a Business Development Consultant. Ask him about it.

A special guest/member was Pete Foppiano, Candidate for 4th district supervisor.

Announcements

Our next quarterly luncheon is May 28. The speaker will be John Stout, Sonoma County Airport.

We now have a Calling Committee. We will be hearing from them.

All After Hours Socials are booked for 2014. If you have interest in hosting one in 2015, contact Anthony Geraldi.

Prize Winners

The 50/50 drawing was for \$95 - Edward Whitt of Valley Yellow Pages won it. Congratulations Edward!

Pot of Gold was \$60- No winner – We drew Larkfield Body & Paint but they weren't present. Sorry you missed it! The prize rolls over to the March social and will be \$80.

Airport Express tickets, compliments of Sonoma County Airport Express, Inc. – Dan Weinstein, Weinstein Security, Inc. won these.

A giant basket of goodies from the Hilton Garden Innwas won by guest Suzanna Barnette of RGS Energy.

Peter Loughlin, of Loughlin Marketing, won a \$50 gift certificate to the hotel restaurant.

Lori Rooney, NorthBay biz Magazine, won a two-night stay (with breakfast!) at the hotel.

Contributed by Aggie Maggio, Coldwell Banker



Head Ambassador Tony Geraldi, Sonoma County Airport Express Inc.; guest Suzanna Barnette, RGS Energy; Erin McCauley, Hilton Garden Inn Sonoma County Airport



Lori Rooney, NorthBay biz Magazine; John Essman, Sonoma CONNECTION; Steve Plamann, Aaction Rents; Brian Molsberry, Molsberry Markets, Inc.; Beverly Graham, GRP Wealth Strategies Group, LLC

Interested in joining our Ambassador Club?

Contact Tony Geraldi Sonoma County Airport Express 707-837-8700



Interested in having a Chamber Ribbon Cutting?

Contact Eugene L. Patterson Exchange Bank, Larkfield Branch Eugene.Patterson@exchangebank.com

Want to keep abreast of important information pertinent to local business issues? Visit: Sonoma-county.org/edb



Sonoma CONNECTION

John Essman

P O Box 1381 Healdsburg, CA 95448 (707) 433-8774 john@sonomaconnection.com

www.sonomaconnection.com

Web Site Design • Search Engine Optimization Digital Photography • Photoshop • Graphic Design

www.sonomaconnection.com



www.lescure-engineers.com

PLEASE WELCOME NEW MEMBERS TO OUR CHAMBER FAMILY!

Blood Centers of the Pacific Santa Rosa Center 2324 Bethards Drive Santa Rosa CA 95405 Phone: (707) 280-6618 Fax: (707) 575-8178

Website: www.bloodcenters.org

Andrea Casson, Account Representative

Email: acasson@bloodcenters.org

Bobby Ray Burns, Business Coach 7808 Country Meadow Way Windsor CA 95492 Phone: (707) 837-5796

Email: bobbyrayburns@gmail.com Website: www.RealSeriousStuff.com

Desmond Wines 6820 Starr Rd. Windsor CA 95492 Phone: (707) 779-7449

Email: info@desmondwines.com Website: desmondwines.com Bill & Danette Robbins, Owners Direct Phone: (707) 481-9201 Email: desmondwines@aol.com

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Email: mark.molina@edwardjones.com Website: www.edwardjones.com

Mark C. Molina, Financial Advisor Cell Phone: (707) 537-5917

Lea Davis, Branch Office Admin Email: lea.davis@edwardjones.com

Roger Olson Business Development Consultant 427 Decanter Circle Windsor CA 95492 Phone: (707) 396-3425

Email: rogerolson427@comcast.net

Continued on page 6



Bill Robbins, Desomond Wines (right) and Todd Anderson, Best Western Plus Wine Country Inn & Suites



Mark Molina, Edward Jones (right) and Todd Anderson, Best Western Plus Wine Country Inn & Suites



Roger Olson, Business Development Consultant (left) and Aggie Maggio, Coldwell Banker

UPCOMING BUSINESS SOCIALS

Thursday, March 13, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Royal Care Lifestyle

Location: 192 Wikiup Drive, Santa Rosa

Thursday, April 10, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Right at Home

Location: 1111 Sonoma Ave. Ste 324, Santa Rosa

Thursday, May 8, 2014

Chamber Business-After-Hours Social 5:30-7:30pm Hosted by **James Gore**, candidate for 4th District

Supervisor. Location to be announced.

Wednesday, May 28, 2014.

Chamber Business Luncheon 11:30am-

1:00pmTopic: Update on the Charles M. Schulz-

Sonoma County Airport

Speaker: Jon Stout, Airport Facilities Manager

Hosted at **Best Western Plus**

Wine Country Inn & Suites

Location: 870 Hopper Ave., Santa Rosa

Thursday, June 12, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Central Fire Authority of Sonoma County

Location: Rincon Valley Fire Protection District - Larkfield

45 Lark Center Drive, Santa Rosa

Thursday, July 10, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Extended Child Care Coalition

Location: 1745 Copperhill Pkwy #5, Santa Rosa

Friday, July 18, 2014

33rd Annual Installation Dinner 6:00-9:00pm

Hosted by **Charlie's Restaurant**

at the Windsor Golf Club

Location: 1320 19th Hole Drive, Windsor

Thursday, August 14, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Coldwell Banker - Aggie Maggio

Location: 600 Bicentennial Way #100, Santa Rosa

Thursday, September 11, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Sutter Medical Center of Santa Rosa next to the Wells Fargo Center for the Arts**

Location: 50 Mark West Springs Rd., Santa Rosa

25TH ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 1, 2014

4:00-7:00pm

Hosted by 60+ Local Businesses

Location: **Wells Fargo Center for the Arts** 50 Mark West Springs Road, Santa Rosa

Thursday, October 9, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Friendly Feed & Supply and

Aaction Rents

Location: 1000 River Road, Fulton

Thursday, November 13, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Anytime Fitness**

Location: 490 Larkfield Center, Santa Rosa

HOLIDAY TREE LIGHTING

Wednesday, December 3, 2014 6pm

Location: Molsberry Market,

522 Larkfield Center, Santa Rosa

Thursday, December 11, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by Exchange Bank, Larkfield Branch &

Molsberry Markets, Inc.

Location: 500 Larkfield Center, Santa Rosa





KEY III PROPERTIES

Katherine "KG" Phillips, Broker License #00560683

Cell Phone: (707) 974-6244

4908 Sonoma Hwy. Santa Rosa, CA 95409 Office: (707) 538-5115 Fax: (707) 538-0367

Email: keyprops@pacbell.net • Website: www.keyprops.net

NEW MEMBERS, Continued from page 4

Royal Care Lifestyle
192 Wikiup Drive
Santa Rosa CA 95403
Phone: (707) 544-5433
Email: info@rclifestyle.com
Website: rclifestyle.com

Valerie Hopkins, Owner Direct Phone: (707) 544-5433 Cell Phone: (707) 480-1293

Austin Hart-Tinsley, Administrative Associate

Direct Phone: (707) 544-5433

Santa Rosa Transmission 1015 Santa Rosa Avenue Santa Rosa CA 95404 Phone: (707) 766-0750 Fax: (707) 540-6204

Business Email: office@santarosatrans.com

Website: santarosatrans.com Sam Burrage, President

Direct Phone: (707) 570-2500 Email: sam@santarosatrans.com

Sunshine Pool & Spa 4731 Old Redwood Hwy. Santa Rosa CA 95403 Phone: (707) 573-8107 Fax: (707) 573-3706

Email: sunshinespas@comcast.net Website: sunshinepoolandspa.com George & Jenny Catelli, Owners

. . . .

Phone: (707) 579-8966

Upbeat Times P.O. Box 7312 Santa Rosa CA 95407

Email: paul@upbeattimes.com Website: upbeattimes.com

Paul Doyle, President/CEO/CFO, Publisher

Cell Phone: (707) 494-1767



Valerie Hopkins and Austin Hart-Tinsley, Royal Care Lifestyle (left) and Anthony Geraldi, Sonoma County Airport Express, Inc.



Paul Doyle, Upbeat Times (left) and Todd Anderson, Best Western Plus Wine Country Inn & Suites

Valley Yellow Pages 1850 N Gateway Blvd., Fresno CA 93727-1600 Phone: (415) 225-0941 Website: www.myyp.com

Edward Whitt, District Sales Manager Email: edward.whitt@myyp.com

California American Water offers free rebates, home water surveys and more.

Give us a call at (707) 542-1717 or email us at Larkfield@amwater.com.





Serving Sonoma County Since 1959
Family Owned and Operated
We offer more to our shoppers.
Stop by our Gourmet Cheese Counter and
Sample Imported and Domestic Cheese

522 Larkfield Center, Santa Rosa 707/546-0307

MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000

ELEVATION - 160 feet above sea level

BOUNDARIES - Area approximately bounded by: Shiloh Road - North Piner Road - South

West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of: The Mark West Area Chamber of Commerce & Visitors Center 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200

FLYER INSERTION: \$35 per issue.

You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org

You can pay online at http://markwest.org/payment

The Lark Newsletter is emailed to member businesses each month. For more information, contact the Chamber office at 578-7975.

Editor: Peter Loughlin, Loughlin Marketing 707-704-6498

peter@loughlinmarketing.com

Deadline for publication is the 3rd Wednesday of the month. Please email your materials to info@markwest.org

Promote your business with your flyer in the Chamber newsletter. You supply the flyers - We do the work!

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues Non-Profit Dues \$110.00 \$125.00 Business (1-5 Personnel) \$175.00 Business (6-10 Personnel) \$155.00 \$245.00 Business (11+ Personnel) \$215.00 \$625.00 Corporate Sponsor \$ 95.00 Individual (no business affiliation) You can pay online at http://markwest.org/payment



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OFFICERS

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4787 Old Redwood Hwy, Suite 101 Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

Thu. Mar. 13, 5:30-7:30 pm

ROYAL CARE LIFESTYLE

192 Wikiup Drive Santa Rosa, 95403

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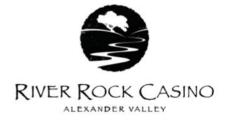
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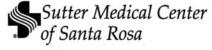
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