



The Lark

Bringing Business & the Community Together!

Volume XI Issue 7

July 2007

Mark West Area Chamber of Commerce

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Santa Rosa, CA 95403
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markwest@markwest.org
www.markwest.org
Office Hours: M-Th 1-4 pm

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

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After Hours Business Social

July 12, 2007

5:30pm - 7:30pm

Hosted by:

Klohe Insurance Group

4735 Old Redwood Hwy., Suite B

July After Hours Business Social July 12 5:30pm - 7:30pm

New Chamber members **Klohe Insurance Group** will host the July Social. Klohe recently moved into one of Larkfield's landmark geodesic domes - this one just south of Larkfield Center on the west side of Old Redwood Highway.

Flea Market & BBQ Fun & Sun (after the Fog cleared...)

The Chamber's **Flea Market and BBQ** at the **Stoke Ranch** was fun in the fog - a chilly morning greeted us - later the sun warmed the crowd who shopped, BBQ'd and enjoyed the cars that were on display. Look for another Flea Market in late July. *(more pictures on page 4)*



*Peter Foppiano
of Golden Bear Financial
June Social Host*



Doug Williams, Dana Larson-High and friend with Zappy at the Flea Market & BBQ.



Pat Morelli, Joyce Partington, D. P. Logan and Walt Smith took Zappy to Raley's 25th Anniversary and sold lots of raffle tickets - get yours now at the Chamber office or our Social!

Join Us on July 12:

Chamber members & their guests are invited to the **Business After Hours Social** hosted by **Klohe Insurance Group** - bring your business cards!

Raffle tickets are available at the **July Social** for a brand new **Zappy 3 Pro** valued at **\$860**.

Tickets are **\$1** or **6 for \$5**



**Visit your Chamber's office, or call 578-7975:
642 Larkfield Shopping Center, Santa Rosa, CA 95403**

PRESIDENT'S MESSAGE

Over the past several weeks I've had the opportunity to participate in the Airport Master Plan Update, Community Advisory Committee, and attend several meetings on the departure of Sutter Hospital. It was an eye opening experience!

The airport will be expanding its two runways and safety zones for greater safety of flights in and out of the airport. Noise and sound issues are being addressed. New buildings are to be added and parking expanded.

The incident of the Horizon plane landing without flaps in no way created a danger, but the county emergency services were prepared with numerous fire departments and paramedics available on standby. We all need to thank them for their organization and preparedness!

The Sutter/Memorial presentation was rather revealing, to say the least.

Of the insured patients served by the seven (7) hospitals within the county, 70% are handled by Kaiser! The other 30% are divided among the remaining six.

Of the patients that are Medi-Cal, CSMP and Indigent, Sutter handles 31.3%, Healdsburg 24.7%, Memorial 18.2%, Petaluma Valley 15.0%, Palm Drive 11.0%, and Sonoma Valley 10.0%. Kaiser does not report to OSHPD.

What appears astounding is that the hospital

Chamber Membership Dues
Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no plaque or voting)	

New Members

Empire Computer Service
Spencer Henderson
399 Business Park Ct.
Windsor, CA 95492
info@empirecomputerservice.com

Easy Flush
Lionel Flores
PO Box 1245
Rohnert Park, CA 94927
548-3379

Renewing Members

- Professional Cellular & Paging (1989)
- Lescure Engineers (1993)
- Larkfield Tax Service (1995)
- Vineyard Commons (2000)
- Offices of James J. Bajgrowicz (2002)
- Pacific Union College (2006)
- Groth Motors, Inc. (2004)

President's Message con't
facilities located in the Santa Rosa area are ill equipped to handle a major incident such as a large earthquake, extensive suburb fire or other incident with a multitude of emergency room needs.

Don't forget to call the office (578-7975) and sign up to host a social in November or December - or even in 2008! I hope to see you at our social on the 12th, 5:30 - 7:00 at Klohe Insurance Group!

Sincerely, Jim Bajgrowicz

2007 - Nov & Dec open for your Business Social.

upcoming

Business-After-Hours-Socials

Jul 12	Klohe Insurance Group
Aug 9	Le Soleil
Sep 13	Exchange Bank
Oct 11	Cal American Water Co.
Nov 8	Open - call to schedule!
Dec 13	Open - call to schedule!

**June Social
Hosted by
Golden Bear Financial**

Many thanks go to **Peter Foppiano** and all his staff at **Golden Bear Financial** for hosting an outstanding Social in the evening of June 14th for the MWACC.

We were treated to some wonderful Mexican food which was prepared by one of Peters' personal friends. We also had a chance to see their office, which is located at 14A Healdsburg Ave., Healdsburg. The offices were very nice and contained many interesting pictures...which gave fodder for some fun and interesting conversations.

The "Zappy" was also in attendance and several people bought raffle tickets. These can also be purchased at anytime by calling the Chamber office, 578-7975 or Daryl Anderson or Walt Smith at 546-8000. The raffle tickets are: \$1.00 each or \$5.00 gets you 6 tickets.

Pat Morelli won the Door Prize, a very nice bottle of wine. Actually Doug Williams was the first winner, however he elected to donate it back and Pat won on the second drawing!!

Those of us that are regular attendees to these socials had a chance to meet and network with several new members. Attending these Business After Hours Socials is always an excellent way to meet new people that may be great contacts for your business. I can not think of an easier or more fun way to make your Chamber Membership work for you in a positive, profitable way.

With that in mind...be sure to mark your calander for the next event on July 12. Be sure to bring plenty of business cards, put on your social hat and Network, Network. It works!!

Walt Smith, President Elect



Peter Foppiano gives a tour of his office to President-Elect Walt Smith



Staff & Associates of Golden Bear Financial



Ambassadors Don & Barbara Wilson with Jody Williams

Raffle Winner Pat Morelli with Doug Williams



photos by Sonoma CONNECTION



Sonoma CONNECTION

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(707) 433-8774

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Larkfield Bakery

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Sunday 6 am - 12 pm
Mon-Thurs 6 am - 6 pm
Fri-Sat 6 am - 7 pm

Just North of the LBC on Old Redwood Hwy
57° Larkfield Center Santa Rosa, CA 95403
707-579-4991

We serve  espresso.



Joyce Partington and Pat Morelli crew the Chamber's Flea Market table



An award-winning collection of 1930's Ford pickups



Kathleen Palmer & Barbara Wilson find Flea Market treasures!

John Essman admires the classic cars!



Thanks to Stokes Ranch for hosting the Chamber's Flea Market & BBQ!

Promote your business by having your flyers inserted in the Chamber newsletter. *You supply the flyers - We do the work!*

The next Board of Director's meeting is July 10 at the Grace Fellowship offices, 608 Larkfield Center, from 11:30 am - 1:00 pm.



David Hartman

15 Lark Center Drive
Santa Rosa, CA 95403

707-546-5717
FAX 707-546-0902

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The Wine Country Harvest Faire Business Showcase & Silent Auction



Wednesday, October 3, 2007 4 – 8 PM

presented by the
Mark West
Area Chamber
of Commerce



Exhibits, Entertainment, Networking

FUN, FOOD & WINE

Please call the Chamber at 578-7975 or
visit www.MarkWest.org to participate.
Booths & Tabloid Ads Available NOW!
Corporate Sponsorships Available!

YES, I would like to participate!

Name _____
Company _____
City/State/ZIP _____
Phone/FAX _____
Email _____
 Check payable to: Mark West Chamber
 Please charge my VISA/MASTERCARD
Card # _____
Exp Date _____
Signature _____

YES, I will donate to the silent Auction:
item _____ value \$ _____

Corporate Sponsorships Available for
\$1500 and \$3500. Ask for Details.

Join us at the

**WELLS FARGO
CENTER FOR
THE ARTS**



	Members	Non-Members
4' Table	\$250	\$350
8' Table	\$350	\$450
Tabloid Ad	\$125	\$175

Booth Fee includes display space, table, 2 chairs,
tablecloth, business card covers and exhibitor ribbons.
Electricity available on request, at no additional charge.

Reserve Your Space NOW!

Table Location (see back for floorplan)

1st Choice _____ 2nd Choice _____

4' Table 8' Table Tabloid Ad

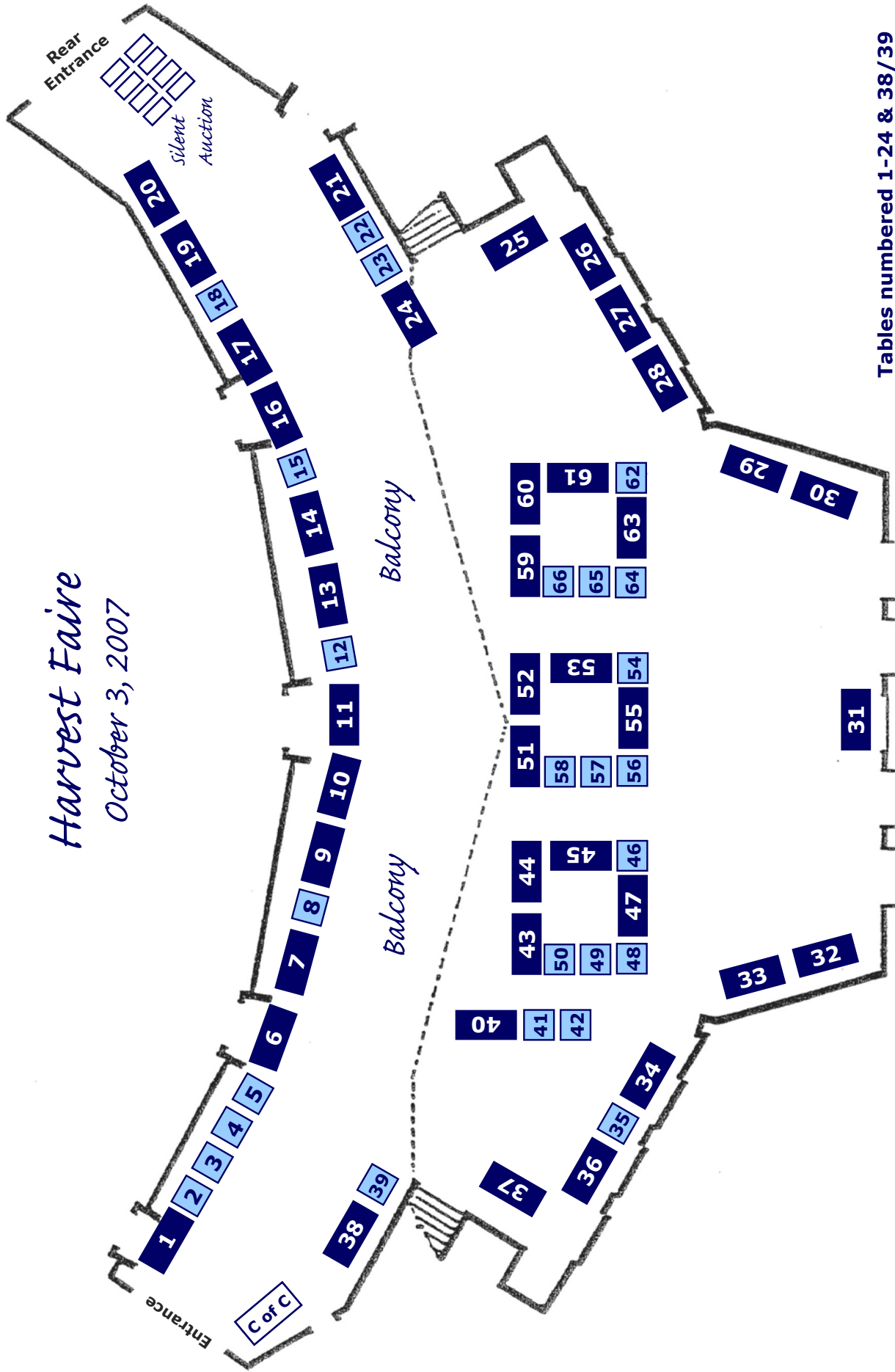
Check if you don't need a table, or have a
backdrop (see back for height restrictions)

Call: MWACC, 642 Larkfield Center, Santa Rosa, CA 95402 FAX: 707 578-0397

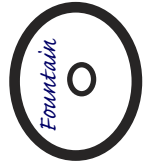


Harvest Faire

October 3, 2007



4' table
 8' table



Patio

Patio

Tables numbered 1-24 & 38/39
 under Balcony (dotted line)
 have a 7 1/2' height limit
 Electricity available on request



Mark West Area Community Information

AREA POPULATION - within a 3 mile radius - 20,000
ELEVATION - 160 feet above sea level
BOUNDARIES - Area approximately bounded by:
Shiloh Road - North
Piner Road - South
Mark West Lodge on Mark West Springs Rd - East
West Olivet Road - West

About the Newsletter

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Printing: Clone Digital Printing & Copying 527-6565

The Lark is published monthly under the direction of:

The Mark West Area Chamber of Commerce

642 Larkfield Shopping Center
Santa Rosa, CA 95403
(707) 578-7975

Deadline for publication is the
3rd Wednesday of each month.

ADVERTISING

**Monthly \$25; 3 Months \$60
6 months \$107.50; 1 year \$200**

FLYER INSERTION: \$35 per issue. You supply 200 copies of your 8.5" x 11" flyer on 20# paper. If you would like to have your flyer typeset and printed by the Chamber, the cost is \$75.

The Lark Newsletter is mailed to member businesses each month. For more information, please contact Office Manager Patricia Morelli, at 578-7975.

THE DEADLINE FOR LARK PUBLICATION

The deadline for all articles, pictures, and flyers for the Lark is the third Wednesday of each month, following our Monthly After Hours Business Social.

The Deadline for the August Lark
is **July 18.**

Please email your materials to info@markwest.org

Chamber Board of Directors & Staff

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528-2510

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bajgrowiczjim@cs.com

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546-3857

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sales@grothmotors.com

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539-1801

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dwilliams@rvfire.org

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433-8774

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kathleen@sonomaconnection.com

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291-0399

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Santa Rosa, CA 95401*

RWE Group



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642 Larkfield Shopping Center
Santa Rosa, CA 95403

**After Hours
Business Social**

July 12, 2007

5:30pm - 7:30pm

Hosted by:

**Klohe
Insurance Group
4735 Old Redwood
Hwy., Suite B**



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